

Westlake Elementary School Parent Faculty Association



End-of-Year Report

June 1, 2022

Dear Friends of Westlake Elementary PFA:

As we end this school year, we are pleased to share this end-of-year report with all of you. Even as we move toward a sense of normalcy, we still faced some unique challenges this past year. We are so thankful to everyone for their support and patience as we navigated a return to in person events. Some of our favorite highlights were:

- We helped support campus supervisors, PE teachers, a new art program, dance classes and teachers' classroom supplies!
- We hosted monthly Family Fun Nights at local Conejo Valley restaurants like Sharky's, The Stand, Sea Casa and Yogurtland!
- We had a fantastic teacher appreciation week and staff appreciation luncheon!
- We hosted our second virtual book fair, an excellent Egg Drop, our first Fun Run & Jog-A-Thon, we played BINGO, Danced with Our Daughters, All American Faired and played Kickball with Our Sons!
- We had an extremely successful WLE Gala and 50th Anniversary Celebrations.
- We had the most exquisite Spirit Wear!
- We hosted our first ever "Parent Appreciation" morning!

It has been an honor to represent WLE as the PFA Co-Presidents and to work with the parents, teachers, staff and students of our wonderful school. As this is our last year as co-presidents, we would like to take a minute to thank everyone who supported us over the last few years! We are so thankful for this community and we will truly miss our frequent interactions with all of you!

Have a great summer!

Sincerely,

Angela Foll & Erika Gross

WLE PFA Co-Presidents 2020-2021

2021-22 WLE PFA Executive Board

Co-Presidents

Angela Foll

Erika Gross

Parliamentarian

Ashley Stapleton

VP/ Direct Donation and Membership

Carolyn Cherrie

Heather Mauk

Recording Secretary

Kelly Cannan

Corresponding Secretary

Danielle Dennison

Website & Social Media

Erica Parker

Treasurer

Megan Morbitzer

Accounts Receivable

Christina Privette

School Site Council

Richard Fields

Volunteer Coordinators

Chelsea Hill

Colleen List

Emily Morey

Room Parent Coordinator

Liz Cahill

HOW DID WE RAISE MONEY?

In a typical year, our events are meant to be community events and not fundraisers. As we have seen a decline in direct donation, our events have helped cover our yearly budget.

Direct Donation - 44% Family Participation Rate

Jog-A-Thon

Chairpeople: Natalie & Brock Redmond

Expense description	Cost
Sweatbands & wristbands	\$1,153.01
Certificates x475	\$202.85
Water Bottle Stickers x480	\$109.48
Runner Labels x 500	\$132.82
Sponsor Banners x 2	\$61.74
Sponsor Yard Signs x 5	\$102.89
Flyers	\$327.91
Balloons	\$730.00
DJ	\$350.00
Prizes	\$1,214.25
Total Cost	\$4,384.95
Income description	Amount
Online Donation	\$11,932.51
Sponsors	\$6,732.11
Cash	\$2,448.00
Checks	\$4,892.00
Total Income	\$26,004.62
Profit	\$21,619.67

Book Fair

Chairpeople: Grace Benson, Annie Alexander, & Anna White

Profit: \$1,031.34 in Scholastic Credit

Egg Drop

Chairperson: Catt Wolffe

Expense description	Cost
Lift	\$391.93
Balloons	Donated
Photo backdrop	Donated
Goodie Bags	Donated
Eggs	Donated
Total Cost	\$391.93
Income description	Amount
Online Ticket Sales (after fees)	\$384.73
Cash	\$45.00
Kona Ice	\$140.00
Total Income	\$569.73
Profit	\$177.80

BINGO

Chairperson: Liz Cahill

Expense description	Cost
Bingo Boards	\$60.31
Conversation Hearts for Board Markers	\$85.27
Bags & Tags & Ribbon for Packages	\$83.59
Big Popcorn Tubs for Snack Pack Add-on	\$81.79
Popcorn & Choc Milk for Snack Pack	\$188.28
Snack Pack M&Ms, ring pops & cookies	\$234.74
Prizes	\$215.00
Glasses	\$172.28
Cellophane for snack packs	\$25.69
Tinsel backdrop	\$11.79
Total Cost	\$1,158.74
Income description	Amount
Ticket sales	\$1,833.00
	\$1,833.00
Profit	\$674.26

Dancing with Our Daughters

Chairpeople: Kelly Cannan & Katie Pederson

Purchases	Amount
extra disco ball necklaces	38.52
Necklaces 156 disco necklaces	\$209.04
Plates & Cups	\$141.29
Platters & extra cups	\$26.25
Decor order 1 (tablecloths & runners)	\$232.69
Decor order 2 (disco ball, disco lights)	\$207.34
Decor order 3 (fringe trees)	\$53.43
Balloon Installation (w/out tip)	\$560.00
Flyers	\$85.00
Photographer	\$400.00
DJ	\$750.00
cookies	\$280.00
cake pop	\$200.00
photo booth	\$50.00
pizza	\$100.00
TOTAL COSTS	\$3,333.56
Ticket Sales Income	Amount
Online	\$3,735.00
Cash or Check	\$540.00
TOTAL INCOME	\$4,275.00
PROFIT	\$941.44

Kickball with Our Sons

Chairpeople: Sharon Shram & Cynthia Blake

Expense description	Cost
Socks	\$1,202.14
Pizza	\$403.12
Gatorade, Popcorn, Napkins & Plates	\$188.08
Freezer Pops & Sharpies	\$13.47
8 Kickballs	\$128.64
Wristbands for Boys	\$179.39
Photographer	\$300.00
Total Cost	\$2,414.84
Income description	Amount
Online Ticket Sales (after fees)	\$3,450.00
Cash	
Total Income	\$3,450.00
Profit	\$1,035.16

Family Fun Nights

Chairpeople: Melanie Berman & Brianna Melman

Blaze	\$661.73
DAmores	\$155.65
Fresh Brothers	\$1,120.73
Hook Burger	\$289.54
Mendocino Farms	\$160.32
Minted	\$290.86
Sea Casa	\$533.54
Sharkey's	\$675.00
Sharkey's from Open House	\$510.00
The Stand	\$725.73
Yogurtland	\$237.54
Yogurtland	\$437.58
TOTAL PROFIT	\$5,798.22

- **All totals are accurate to the best of our knowledge but are not considered a complete accounting record.**

VOLUNTEERS

Thank you to the following room parents
and event chairs for all of their hard
work!

Adrienne Barnett
Amy Kuther
Angela Bagnuolo
Anna Tucker White
Annie Alexander
Ashley Stapelton
Brianna Melman
Brittney Zeedik
Carolyn Cherrie
Cat Hoefflin
Catt Wolff
Chelsea Hill
Christina Privette
Christine Chirba
Colleen List
Cynthia Blake
Diane Shapourmanesh
Edna Wosoughian
Elle Gelfond
Emily Morey
Erika Gross
Erin Crispino
Esther Claire Windebank
Grace Benson
Heather Mauk
Jill Cowdrey
Jessica Stephenson
Jennifer Janowiak
Jennifer Phillipson

Kalin Sparks
Kandice Ligonde
Kat Mazza
Katherine Tsap
Katie Pederson
Katie Wilkes
Kelly Cannon
Kendra Nevins
Kim McGennis
Lindsay Pfeifer
Lisa Ricobono
Liz Cahill
Lyndee Rothbard
Mandi Stojanovic
Marlene Gelsomini
Megan Morbitzer
Melanie Berman
Michelle Kramer
Natalie Redmond
Natalie Taylor
Nazanin Gunn
Nicole Rouse
Nina Ishibashi
Rachel Good
Rebecca Tillman
Sharon Schram

Executive Board Reports Summary

Every member of the executive board filed a report listing their accomplishments and goals for the future of our PFA.

Accomplishments:

- Hosted many successful events even with all of the challenges and limitations of the pandemic.
- Made meaningful contributions to the school and community.
- Supported teachers during the school year.
- Managed finances responsibly and meticulously.
- Raised a significant amount during our gala.
- Celebrated the 50th anniversary of WLE.
- Successfully implemented a strong facebook presence and a new Instagram page.
- Started an email campaign to educate families about corporate matching.
- Improvements and clarifications made to the bylaws.
- Communications with room parents were organized and helpful.
- Successfully staffed events with volunteers.
- Promoted events with effective and engaging marketing.

Goals for the following year:

- Reach a larger population on social media by utilizing school newsletters.
- Develop stronger connections among the board.
- Plan volunteer requests in advance to avoid overwhelming volunteers.
- Board members should make use of systems in place for the PFA drawers in the office.

LOOKING AHEAD TO 2022-23

- The return of a pre planned event calendar!
- More ways to get involved and make friends!
- Updates to our campus provided by a combination of Measure I and PFA funds!

Incoming

2022-23 WLE PFA Executive Board

Co-Presidents

Liz Cahill

Carolyn Cherrie

Parliamentarian

Angela Foll

Erika Gross

VP/ Direct Donation and Membership

Grace Benson

Heather Mauk

Recording Secretary

Kelly Cannan

Anna Tucker White

Corresponding Secretary

Danielle Dennison

Social Media

Erica Parker

Website

Lindsay Pfeifer

Treasurer

Megan Morbitzer

Jalpa Patel

Accounts Receivable

Charlene Lee

School Site Council

Richard Fields

Volunteer Coordinators

Colleen List

Emily Morey

Room Parent Coordinator

Nina Ishibashi

Kat Mazza